

**Red Carpet Concierge
Convention & Trade Shows**

presents

**Photo Album
National Restaurant Association
Restaurant, Hotel-Motel Show**

redcarpetconciergeofchicago.com

The annual National Restaurant Association Restaurant, Hotel-Motel Show is the largest and most comprehensive global gathering of restaurant, foodservice and lodging professionals. The NRA Show 2011 was held May 21-24 at McCormick Place in Chicago. The event attracted tens of thousands of attendees and visitors from all 50 states and 100+ countries, and showcased more products, services, innovative ideas and other growth opportunities than any other industry event.

The International Wine, Spirits & Beer Event was held in conjunction with the National Restaurant Association Restaurant, Hotel-Motel Show at Chicago's McCormick Place, May 22-23. In addition to exhibits by established and emerging wine, spirits and beer producers from around the world and exclusive food-alcohol pairing stations, IWSB featured expert-led education sessions that guided restaurateurs and bar managers to success from the alcohol producer through to the restaurant guest. Now in its fourth year, IWSB's sold out exhibit space as the restaurant and hospitality industry's only forum focused exclusively on operator beverage alcohol-related needs.

From registration to the closing day we experienced professionalism and dedication like no other. Oh sure, a few companies skipped a beat but to few to mention. Well, okay, I will mention. We received press releases beforehand, followed up with articles on our newsletter with some and made appointments. When we connected with the booth no one ever heard of our hardworking networking name. Seems outside PR firms were handling the extra load. Ooops. But on the whole we were impressed.

Top of the List! Oneida, my back then "hope chest" Oneida. When we walked into the booth area I connected eyes with Amy Gebhardt, Director Public Relations and she said "Sandy?" Well we were impressed. She introduced us to Marvin Deitz, Senior Vice President Marketing and Erick Martinez, District Sales Manager. We all discussed the beautification of their new lines and the "Mommy" department they have. Looking forward to reporting more on this captivating company. As I said Top of the List! (60-61-62)

Other companies held "wow" factors in their technology, marketing and of course, personalities. Special reports later in the coming month of their information.

~Chakib & Sandy

P.S. McCormick Place did a fabulous job! Should have rented a scooter though, lol.













































































































































