



# THE CABLE SHOW

RED CARPET CONCIERGE MEDIA

The Cable Show, hosted by the National Cable & Telecommunications Association (NCTA), is your three-day immersion into everything cable can do. The people, the platforms and the potential for new business growth are all here, along with the invaluable attributes only a live event like The Cable Show can deliver. You'll hear idea-inspiring panel sessions on the latest thinking in content delivery, consumer behavior and technology breakthroughs. You'll see first-hand demonstrations of new concepts for programming, technology and business support. You'll network with colleagues and be introduced to decision-makers and leaders who will influence your career and foster your success.

The Cable Show brings together the full spectrum of the global cable industry, fostering fresh dialogues with leaders of the entertainment and high-tech sectors to encourage collaboration and business relationships. And as always, The Cable Show serves as an important forum for news announcements, product introductions and the unveiling of strategic decisions that will shape the industry agenda in the coming years.

<http://2011.thecableshow.com/>



















RENTRAK  
CORPORATION

NBCUniversal

Bravo  
chiller

TBN  
NETWORKS

400



INSIGHTS  
AHEAD

EVERYTHING POSSIBLE

CONNECTIONS  
THE CABLE  
SHOW



Grand Concourse

CNBC



CNBC





BET NETWORKS EPIX MTV NETWORKS

COMMSCOPE



ISTAR



BIG BANG NETWORKS

BIG BANG NETWORKS

BIG BANG NETWORKS





NBCUniversal

RENTRAK RENTRAK

USA FOX



# C-SPAN NETWORKS

C-SPAN  
DIGITAL BUS



THE CONTENDERS  
August-September 2006

THE CONTENDERS  
They BARE A LITTLE  
THE CHANGING  
political history

C-SPAN  
Cable & Satellite

CatholicTV.com

Pace

X-16

NTR





EPiX | MTV

BET NETWORKS | EPiX | MTV NETWORKS

AND  
BEG



TV-14



CatholicTV.com



Panasonic

# C-SPAN CAMPAIGN 2012

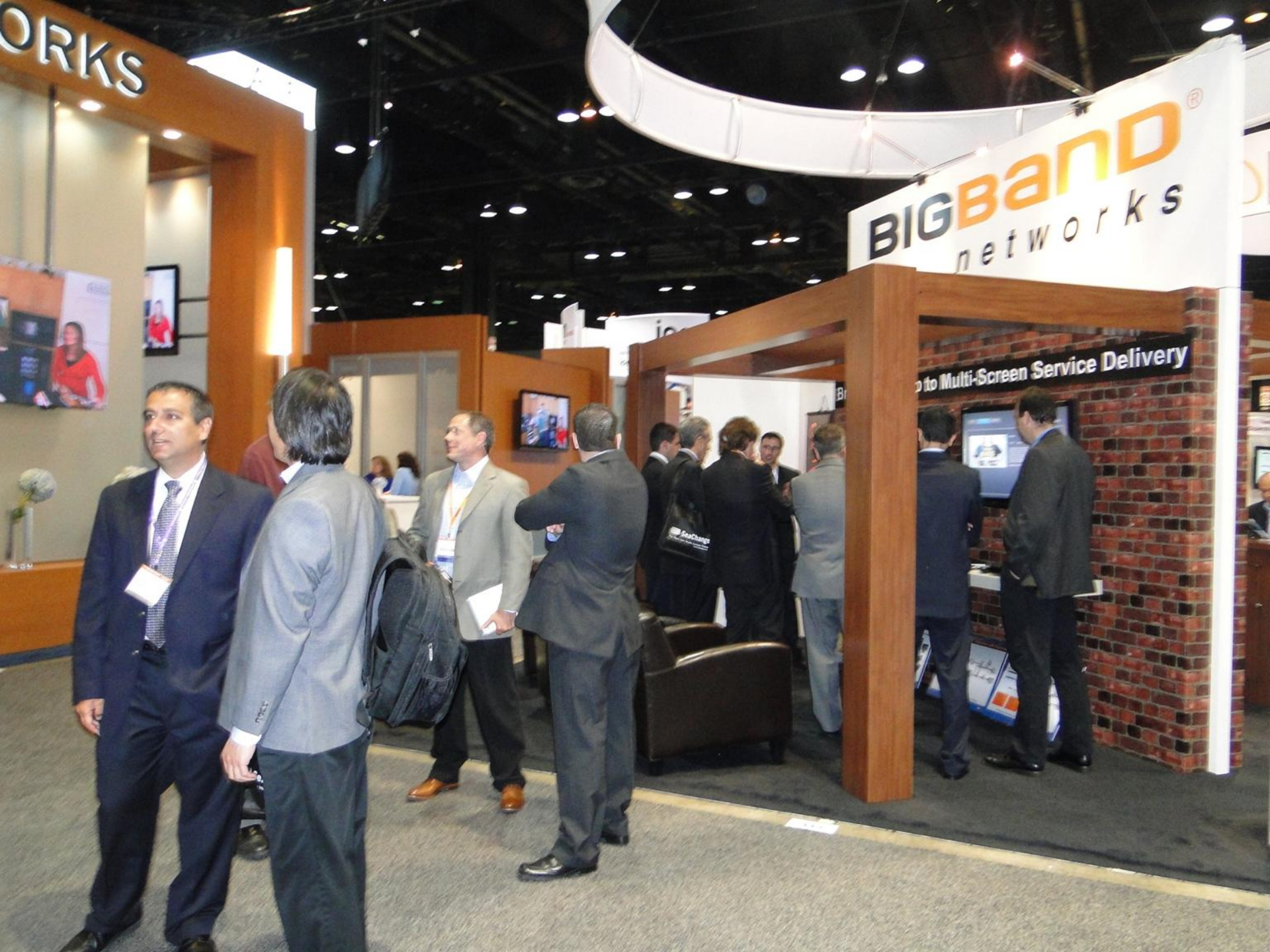
ROAD TO THE WHITE HOUSE

Page

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**BIGband**<sup>®</sup>  
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to Multi-Screen Service Delivery



**BIGBAND**<sup>®</sup>  
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Service Delivery

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TELEVISION

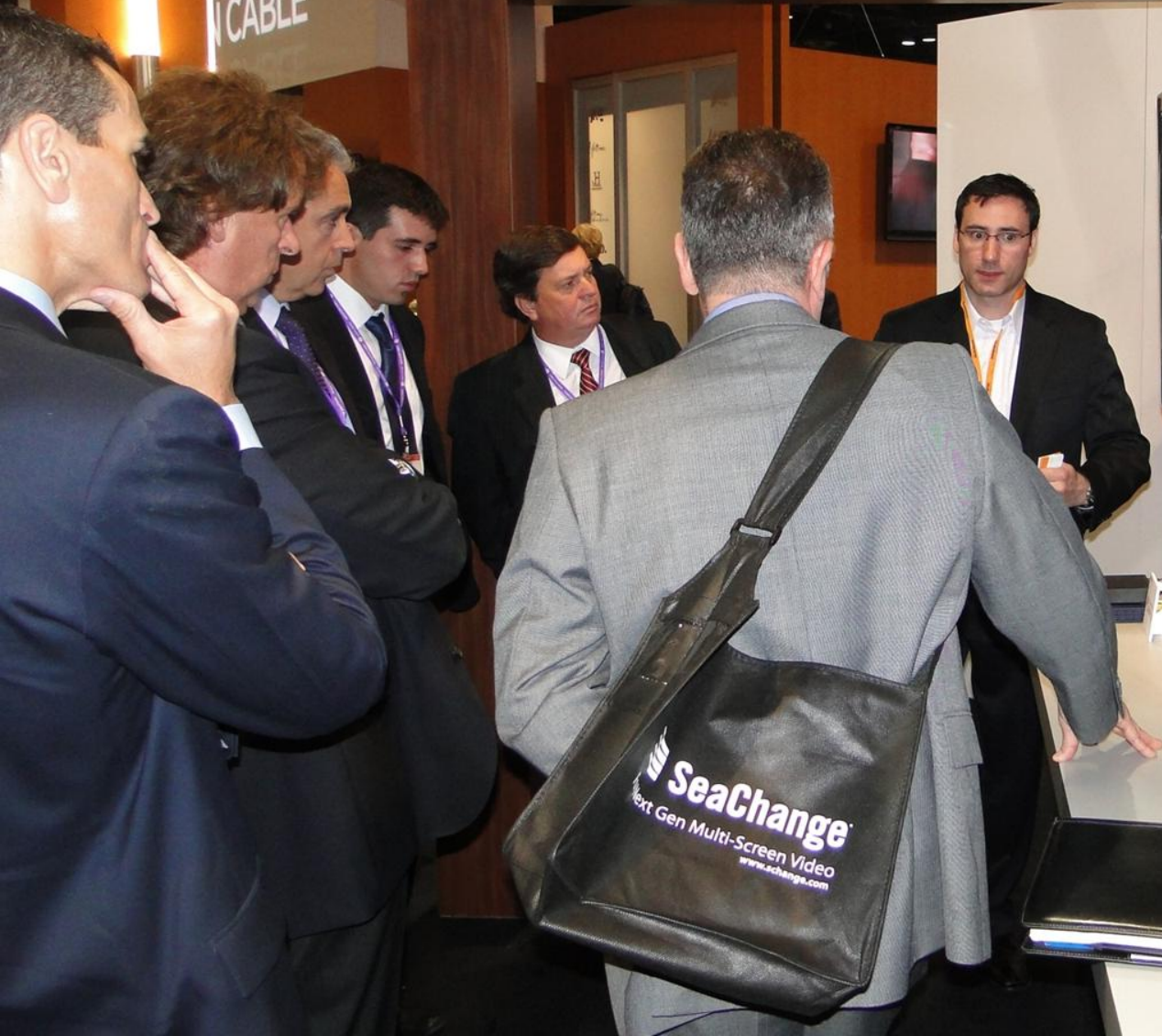
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WITH  
CABLE

Bridging the Gap to Multi-Screen

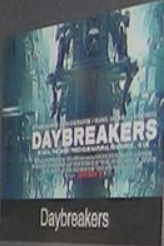


**SeaChange**  
Next Gen Multi-Screen Video  
[www.seachange.com](http://www.seachange.com)



Hall Pass  
TV-14 2m 31s HD  
A married man is granted the opportunity to have an affair by the wife. Joined in the fun by the best pal, things get a little out of control when both wives start engaging in environmental activities as well.  
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Daybreakers



Edge of Darkness

TIVO Premiere



# Bridging the Gap to Multi-Screen Se



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For Next Gen Multi-Screen Video  
[www.seachange.com](http://www.seachange.com)

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Scre  
olution

12:40 pm

BACK

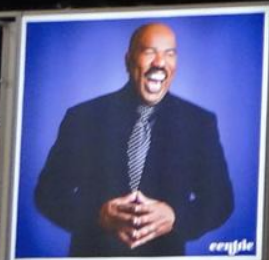
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MSP 2009: Live  
and ETV Success

ants:  
oliver



BET NETWORKS | EPIX | MTV NETWORKS



500

400

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AN NETWORKS

MOTOROLA

ePIX  
EPIX HD

KEY MAK



**A-E NETWORKS**

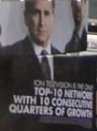
**A-E NETWORKS**

LIFE IS ENTER

**EVERY PLATFORM**

**ion**  
TELEVISION HD

**MORE ACTION**



ION TELEVISION HD  
TOP-10 NETWORK  
WITH 10 CONSECUTIVE  
QUARTERS OF GROWTH

CENTRAL TV RFD



A-E NETWORKS



ion<sup>HD</sup>  
TELEVISION

ION Media Networks  
ion<sup>HD</sup>  
TELEVISION

ion<sup>HD</sup>  
TELEVISION  
POSITIVELY  
ENTERTAINING

MORE  
ACTION

or Activ

Love, love, love Smart Cookies  
provides me with clues, to the  
in the real world. (3)

THE BEST-  
KEPT SECRET  
IN TELEVISION

18 ORIGINAL  
EPISODES



ION TELEVISION IS THE ONLY  
TOP-10 NETWORK  
WITH 10 CONSECUTIVE  
QUARTERS OF GROWTH

ion<sup>HD</sup>  
TELEVISION

ion<sup>HD</sup>  
TELEVISION





Rural America's Most Important Network

Rural America's Most Important Network

PLEASE  
DO NOT  
TOUCH

GULLY

TRUCK

WealthTV  
IT'S YOUR LIFE...SPEND IT WELL

LIFTING ENTERTAINMENT

350/1es

ION Media Network  
ion

TELEVISION  
EXHIBITION

WealthTV  
DURHAM, NC 28017

NO SMOKING  
AB20

ON WEALTHTV  
WealthTV

ON WEALTHTV  
WealthTV







TV  
GUIDE

THE CABLE  
SHOW  
EXECUTIVES  
TV  
GUIDE



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GUIDE



# HBO

maxGo HBO cinemax  
cinemax HBO cinemax  
cinemax HBO cinemax

maxGo

movies

Cinemax. Let Loose.

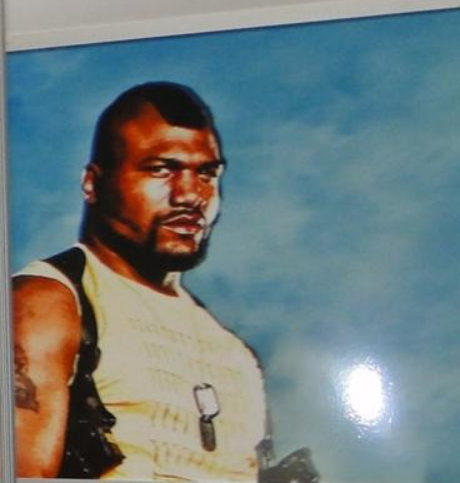
max after dark browse by tags



The Wolfman



Harry Potter And The Half-Blood Prince



The A-Team



Predators

watchlist 12  
About Privacy Terms Legal Notices



HBO HD

cinemax HD

HBO

cinemax HD

It's HBO. Wherever you go

HBO GO  
Sticky Gervais  
of Engaged 2 - The Stand-Up Special

HBO GO

HBO GO max

HBO HD cinemax

HBO GO

ACTIVE SPORTS TV  
INDOOR FOOTBALL...  
LACROSE...

Emergency Exit

TV GUIDE

TVG

TV GUIDE



mergen

AF16  
AF16

ALLANT

nail  
**FILES**



3049

travel  
CHANNEL



ANTHONY BOURDAIN

**NO  
RESERVATIONS**

HERE'S TO FINDING YOUR PASSION

travel **HERE**™

**HGTV**  
START AT HOME



START WITH  
**DAVID**  
COLOR SPLASH

food  
network

FOOD IS ABOUT  
MORE  
IT'S ABOUT

diy  
network  
tripp  
network  
travel  
network

diy  
network  
COOKING  
CHANNEL  
C&C  
COUNTRY

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FOOD IS ABOUT  
MORE THAN  
JUST COOKING.  
IT'S ABOUT CONNECTING







They didn't just make music  
They invented it

# THE INSIDE MUSIC

Smithsonian  
CHANNEL

# CBS SPORTS NETWORK

SHO  
INTERACTIVE

blackarow

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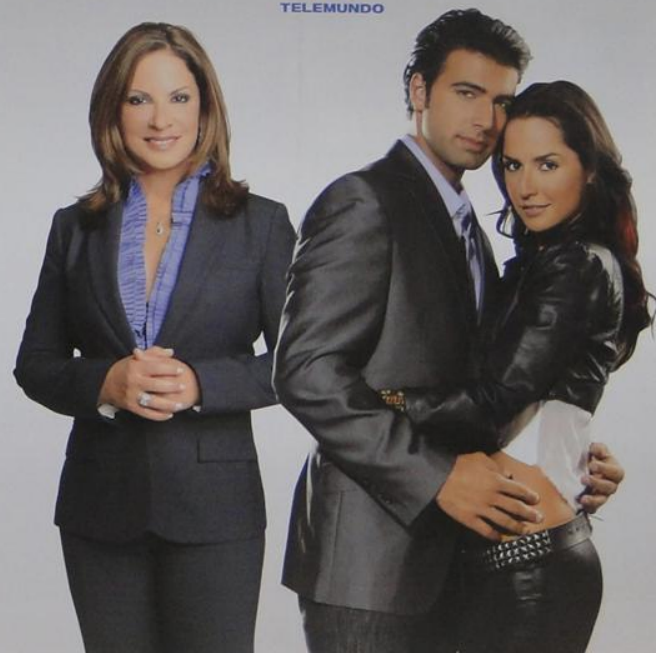
NBCUniversal

NBCUniversal

MOTOROLA

Bravo

NBCU





 **msnbc**



# EXT BIG TH





# THE NEXT BIG THING



NO SMOKING  
K12



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# THING

CANOE

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United States Copyright Office Licensing Division

Helping Operators





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CANOE

United States Copyright Office Licensing Division

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Cable C

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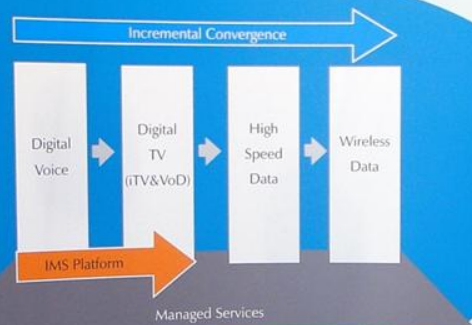


# THING



# SunTec™

## TBMS®-T Enabling Convergence in a leading North American Cable MSO



## TBMS®-T: Convergent Pricing & Billing for Next-gen MSOs

- Real time convergent pricing
- Product catalogue
- Handles packages
- Management
- Rating

Billions of transactions  
1 Million IMS subscriber miles  
Cost effective Managed Services support  
First successful Usage Meter in North America

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4K or 8K Origination

Multi-Platform Delivery Systems

Fully Redundant Power Supply

Complete Digital Automated Playout Services

NORTHSTAR



Network Origination

Transmission

Studio Production Services



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The New Voice for Cable Operators  
Your competition just got worried.  
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**ebru TV**  
TV for the new American Family

[spooks]

BOONIE BEARS

KING OF THE MASTERS OF THE ZODIAC

HUSTLE

WAKING THE DEAD

EMMY 2010

NAMIC 2010

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affiliate.ebru.tv

**THE CABLE SHOW**  
EVERYTHING POSSIBLE

← GENERAL SESSION

EXHIBITS  
CABLENET  
THE PARK →

**B1**  
NORTH

**B1**  
NORTH

**A1**  
SOUTH

**A1**  
SOUTH

**A1**  
SOUTH

INFORMATION



20

VOD  
OUTDOOR CHANNEL on Demand  
View Now  
20 hours/month



comcast

xfinity

XFINITY TV app on Samsung

XFINITY Internet

XFINITY Home Security

Netflix

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sense and simplicity

Seat  
Gen Multi-S

Emergency Exit





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MOTOROLA

CSPAN NETWORK

OWN HD

OPRAH WINFREY NETWORK

RESERVED 9  
Discovery



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OPRAH WINFREY NETWORK



Media Network





OPRAH WINFREY NETWORK

RESERVED 6



 ENCOMPASS  
DIGITAL MEDIA

- Network Channel Origination
- Centralcasting
- Distribution & Delivery
- Governance
- Digital
- Production

YOUR CONNECTION  
to the world

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# Discovery COMMUNICATIONS

ANIMAL  
PLANET  
HD

TLC  
HD

Discovery  
CHANNEL  
HD

SCI  
SCIENCE CHANNEL

OWN<sup>HD</sup>  
OPRAH WINFREY NETWORK

ID.<sup>HD</sup>  
INVESTIGATION  
DISCOVERY

planet  
green HD



# Disney and ESPN Media Networks



## Disney and ESPN Media Networks



JOIN US TOMORROW  
WEDNESDAY, JUNE 15  
FOR A CHANCE TO MEET

**11:30AM**  
**RICK BARNES**  
UT Head Men's Basketball Coach since 1999, taking UT to the NCAA Tournament, and more with a Free Hour at 11:30AM on Wed, 6/15. Meet with Rick Barnes at 11:30AM.

**2:00PM**  
**RICKY WILLIAMS**  
Texas Tech Football Player



JOIN US TOMORROW  
WEDNESDAY, JUNE 15  
FOR A CHANCE TO MEET

**11:30AM**  
UT Head Men's Basketball Coach since 1999, taking UT to the NCAA Tournament, and more with a Free Hour at 11:30AM on Wed, 6/15. Meet with Rick Barnes at 11:30AM.









**FOX NEWS**  
channel

LIVE FOX NEWS .COM  
**EXCLUSIVE**  
**GOV RICK PERRY (R-TX) ON THE NLRB'S FIGHT AGAINST BOEING**  
OVER THE SEX SCANDAL PLAGUING T... CC SA

THE DIGITAL CAFE

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BET NETWORKS | EPIX | MTV NETWORKS

Girl Scouts of the USA

Washington, DC

1819



THE CARD SHOW PARTY  
JILL  
Jill Blodgett  
Girl Scouts of the USA  
EXHIBITOR  
AT 1819 FULL PROCEEDINGS

THE CARD SHOW PARTY  
ANGIE  
Angie Jackson  
Girl Scouts of the USA  
EXHIBITOR  
EXHIBITOR









506 - 515 →  
← 531 - 563

NETWORKS

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608 - 617  
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NO SMOKING  
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C-SPAN NETWORKS C-SPAN

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FIRE HOSE







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Live Broadcast Area  
By Entering This Area  
You May Be Tapped  
During A Live  
TV Broadcast





MOTOROLA

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Live Out Loud

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Live Out Loud

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Live Out Loud

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Live Out Loud





**MOTOROLA**



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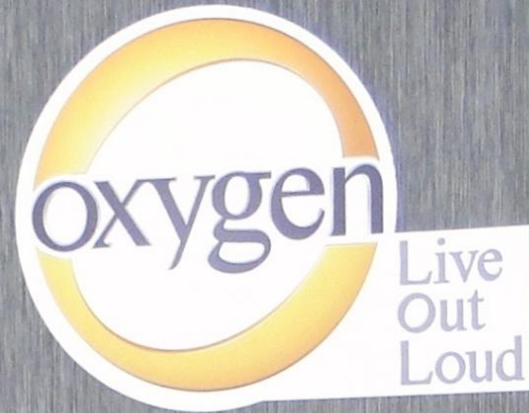


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Live  
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**MOTOROLA**



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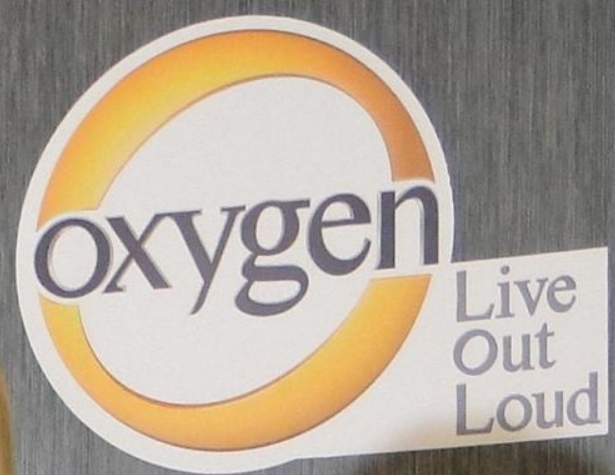


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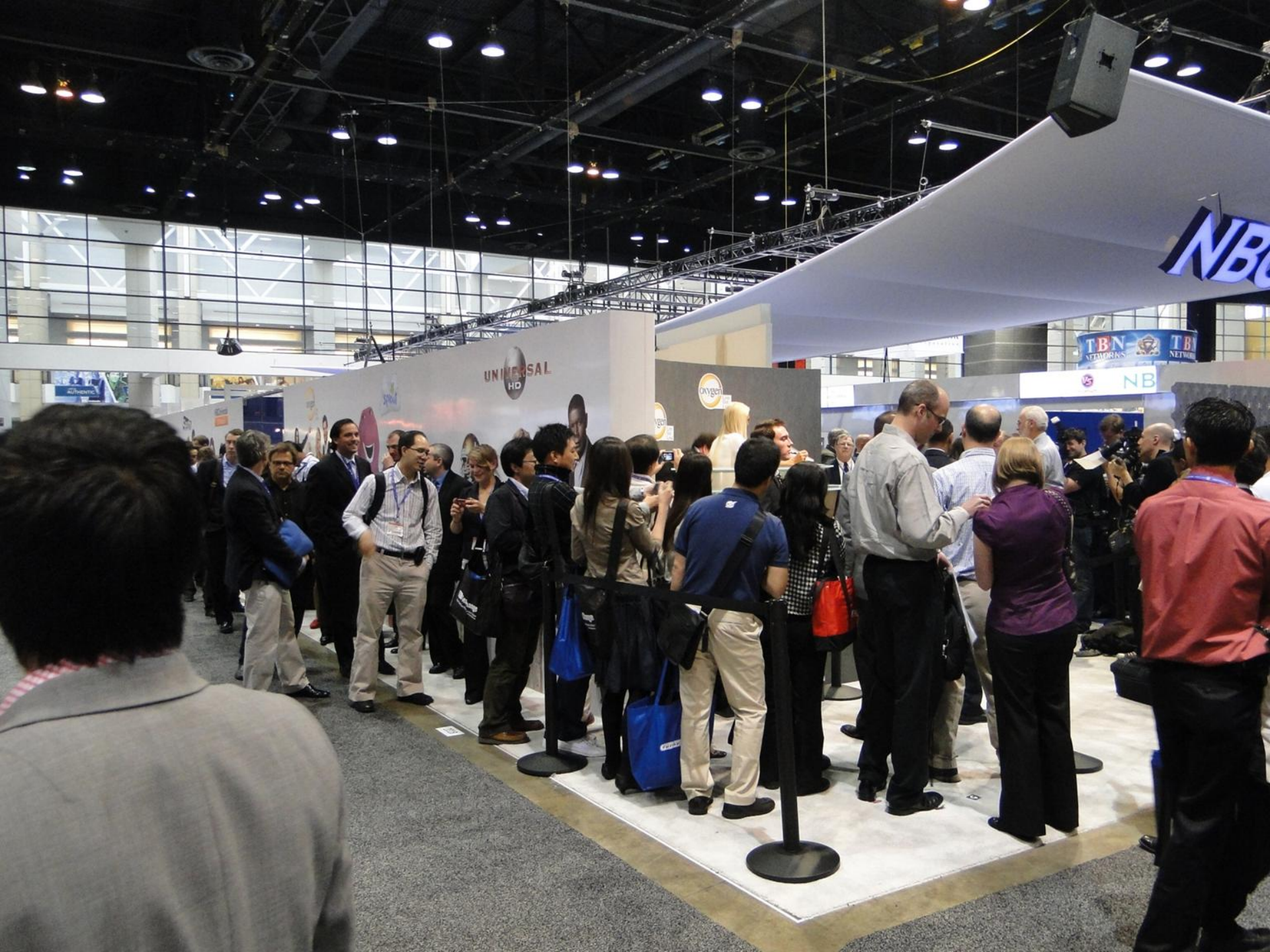
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FOX NETWORKS FOX NEWS CHANNEL  
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The Most Valued Name  
In Cable News

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DRAWINGS WILL BE HELD AT  
9:00pm ON  
Tuesday, June 14th  
Wednesday, June 15th



**HD**  
**NEWS**

TWO NETWORKS  
TWICE THE P...



  
Hallmark  
CHANNEL



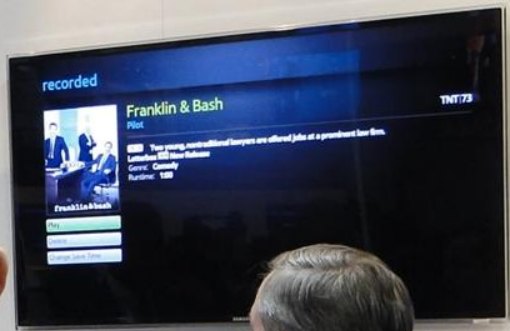
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# Live / Multiroom Distribution



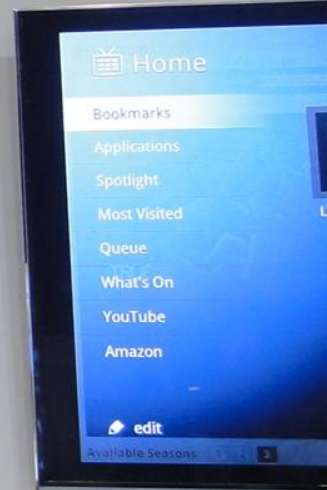
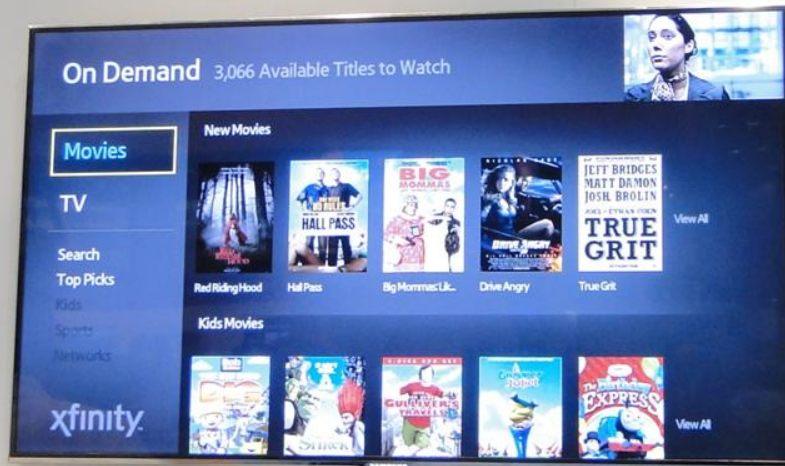
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# xfinity App on Smart TV

# Live Open



# SAMSUNG

Bedroom



## Convergence

Living Room



Study Room



CISCO

EXHIBITOR SERVICES

creating experiences together  
Cisco

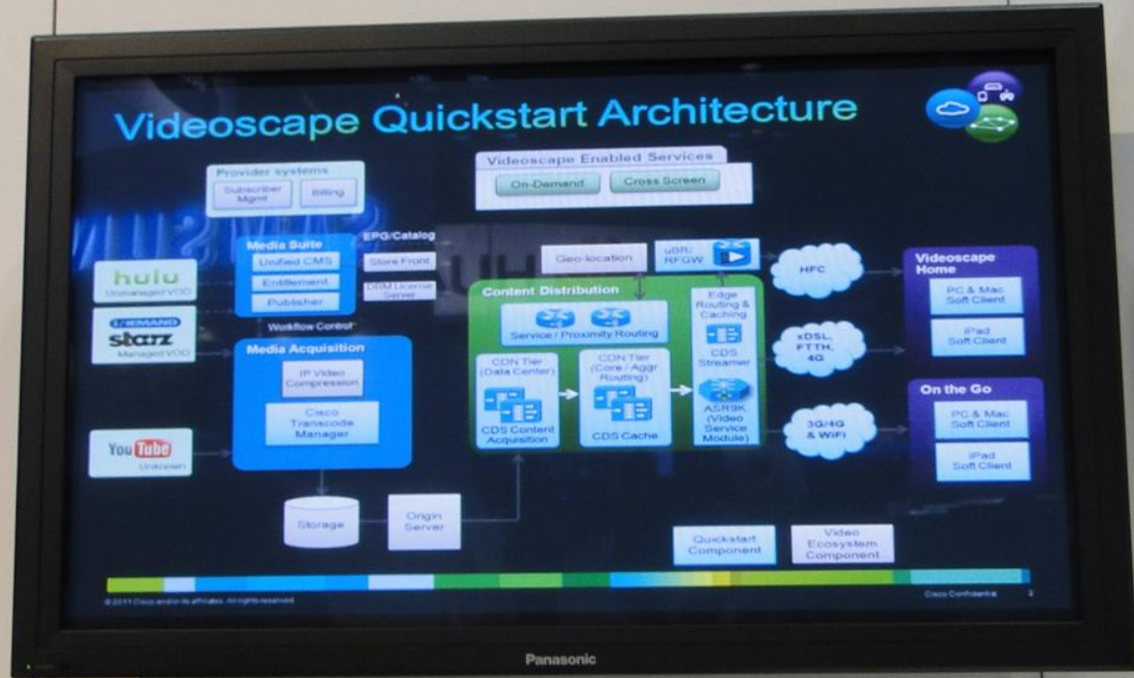
creating experiences together  
Blending the TV Experience Together

Videoscape Experience

CISCO



# Videoscape Cloud



Panasonic



but they changed political history

THE CONTEST  
They RAN a LOSE but WON a political war

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631-674

INDICATORS

COVER

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ON



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Meet  
**JOE SCARBOROUGH**  
and  
**MIKA BRZEZINSKI**

morning  
**joe**

**4:30 PM**

 **msnbc**

A Division of NBCUniversal

It has been our pleasure to attend The Cable Show and share our experience with you. McCormick Center is a vast area designed for the busy hub of conventions in Chicago and we enjoyed every step!

The network of different vendors gave an overwhelming feeling of creative arts in motion. It was our hope to bring you new insight into this world as a consumer and dreamer.

If you see an area you would like to explore please feel free to contact us and we will do our best to connect you with your quest.

Red Carpet Concierge opens up new doors every day and we are moving well beyond our original format. We include new companies that give us an edge to promote and broaden our readers perception of business.

Sandra Smith-Doghmi  
Founder/President  
773 495 5201

[RedCarpetConciergeofChicago.com](http://RedCarpetConciergeofChicago.com)

[sandy@redcarpetconciergeofchicago.com](mailto:sandy@redcarpetconciergeofchicago.com)